



## CITY OF GROSSE POINTE WOODS

20025 Mack Plaza Drive  
Grosse Pointe Woods, Michigan 48236-2397

(313) 343-2440  
Fax (313) 343-2785

### NOTICE OF MEETING AND AGENDA

#### COMMITTEE-OF-THE-WHOLE

Mayor Robert E. Novitke has called a meeting of the City Council, meeting as a Committee-of-the-Whole, for **Monday, December 12, 2011, at 7:30 p.m.** The meeting will be held in the Conference Room of the Municipal Building, 20025 Mack Plaza, 20025 Mack, Grosse Pointe Woods, MI 48236 and is accessible through the Municipal Court doors. In accordance with Public Act 267, the meeting is open to the public and the agenda items are as follows:

1. Call to Order
2. Roll Call
3. Acceptance of Agenda
4. DTE Update and Supporting Data
5. NLC Service Line Warranty Program    A. Memo 10/31/11 – City Administrator, w/attachments
6. Lake Front Park Matters                    A. Bathroom updates  
    B. Class Fees  
    C. Pickle Ball
  1. Proposal
  2. Pickleball Court Diagram 11/16/11
  3. Pickleball - definition  
    D. Email blast/Mail Chimp  
    E. Dog Park
  1. Memo 09/02/08 – M. Wollenweber
  2. Memo 10/09/07 – Recreation Supervisor
  3. Memo 06/16/06 – Recreation Supervisor
  4. Memo 04/26/06 – M. Wollenweber
  5. Dog Park Attendance
  6. Dog Park Passes Sold
7. New Business
8. Adjournment

Alfred Fincham  
City Administrator

IN ACCORDANCE WITH PUBLIC ACT 267 (OPEN MEETINGS ACT)  
POSTED AND COPIES GIVEN TO NEWSPAPERS

The City of Grosse Pointe Woods will provide necessary, reasonable auxiliary aids and services, such as signers for the hearing impaired, or audio tapes of printed materials being considered at the meeting to individuals with disabilities. All such requests must be made at least five days prior to a meeting. Individuals with disabilities requiring auxiliary aids or services should contact the City of Grosse Pointe Woods by writing or call the City Clerk's office, 20025 Mack Plaza, Grosse Pointe Woods, MI 48236 (313) 343-2440, Telecommunications Device for the Deaf (TDD) 313 343-9249, or e-mail the City Clerk at [cityclk@gpwmn.us](mailto:cityclk@gpwmn.us).

cc:

Council – 7

Berschback

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Rec. Secretary

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File



## CITY OF GROSSE POINTE WOODS MEMORANDUM

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**DATE:** October 31, 2011

**TO:** Al Fincham, City Administrator

**FROM:** Susan Como, Executive Assistant 

**SUBJECT:** NLC Service Line Warranty Program

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I have obtained information about the *National League of Cities (NLC) Service Line Warranty Program* being offered to the residents of member communities. The NLC has partnered with *Utility Service Partners, Inc. (USP)* to offer residents the opportunity to participate in a warranty program that provides an affordable home protection solution to assist them with managing the high costs associated with repairs to their external sewer lines and/or external water lines. There is not a cost to the City to participate in the program. In fact, USP annually returns 10% of the total revenue collected back to the participating community.

A complete overview of the program is outlined in the attached documents, they are as follows:

- Letter from NLC Executive Director, Donald J. Borut;
- *NLC Service Line Warranty Program Overview* (4 pages);
- Letter from USC Regional Account Manager, Mike Chambers;
- Sample Marketing Agreement;
- Sample letter sent to residents.

Attachments

NLC SERVICE LINE WARRANTY PROGRAM

# Overview

NATIONAL  
LEAGUE  
of CITIES



*Building Peace of Mind, One Community at a Time*

NATIONAL  
LEAGUE  
of CITIES



# NLC SERVICE LINE WARRANTY PROGRAM

*Building Peace of Mind, One Community at a Time*

## EXPENSIVE LINE FAILURES SOLUTION

The NLC Service Line Warranty Program, administered by Utility Service Partners, helps city residents save thousands of dollars on the high cost of repairing broken or leaking water or sewer lines. This program is offered at no cost to the city.

## REPAIR SAVINGS

Residents who have not set aside money to pay for an unexpected, expensive utility line repair, now have an opportunity to obtain a low cost warranty that will provide repairs for a low monthly fee, with no deductibles or service fees. The work is performed by licensed, *local* plumbers who will call the customer within one hour of filing a claim. The repair is performed professionally and quickly, typically within 24 hours. USP provides a personally staffed 24/7 repair hotline for residents, 365 days a year.

## IMPLEMENTATION

Once your city has approved participation in the program, start up is simple. The program is designed for a quick launch, taking up little of your city employees' valuable time:

1. Execute the simple, one page contract provided by USP.
2. Approve the recommended Press Release (this is designed as a general notice to reduce resident confusion and calls to the city with questions).
3. Approve the Campaign Letter provided by the USP Marketing team.
4. Access monthly reports via the web.

## BENEFITS

- NO COST for the city to participate
- Generates revenue for your city
- Affordable rates for residents
- 24/7 Customer Service
- Service from trusted, local contractors
- Peace of mind for your residents
- Reduces local officials' frustration
- Easy implementation
- Fewer citizen complaints
- All repairs performed to *local* code

## MORE INFORMATION

To learn more about this program, visit NLC's website at [www.nlc.org/enterpriseprograms](http://www.nlc.org/enterpriseprograms) or contact Denise Belser, Program Director, at [belser@nlc.org](mailto:belser@nlc.org) or (202) 626-3028.

*Building Peace of Mind, One  
Community at a Time.*

This program is administered by Utility Service Partners (USP). USP is solely responsible for the implementation and operation of the program.



## NLC SERVICE LINE WARRANTY PROGRAM

# Participating is Easy...

### Implementation Process



1. Upon approval from city council (if applicable), execute one-page contract provided by USP (upon contract execution, USP will immediately begin to recruit and screen local contractors)

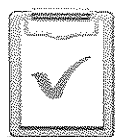


2. Approve Press Release provided by USP (general notice to eliminate resident confusion/city calls) and if desired, distribute to local media and/or post to the city website



3. Send the following to USP for the creation of the citizen solicitation letter:

- City Seal artwork, if available
- Name/Title of designated signor plus signature
- City Address for outer envelope
- Zip+4 list of city territory



4. Approve Solicitation Letter provided by USP



5. Access Monthly Reporting via the web



6. Receive Annual Payment

## A PARTNERSHIP WITH BECKLEY, WEST VIRGINIA

Beckley is a city with a population of 20,000 residents located in southern West Virginia and is the central hub of Raleigh County. Like many cities in the country, Beckley is looking to create an environmentally conscious community while, at the same time, dealing with important budget issues.

In June 2009, Beckley hosted a workshop, sponsored by Utility Service Partners, Inc., discussing "Bottom Line Green." 'Green' has become a new buzzword today, and everyone is making a claim that their program or product is good for the environment. But can a utility line warranty program contribute to a cleaner planet?

Well, the answer is Yes.

Leaking water pipes waste millions of gallons of treated water each year. Wasted drinking water has to be recaptured and retreated by the local municipal water system. Leaking sewer lines pollute ground water and acres of land. The re-treating of water can waste energy and resources, contributing to increased carbon emissions and lost revenue for the city. And citizens become frustrated when they learn that they are responsible for repairing — and paying for — broken or leaking pipes.

USP's program offers cities a solution that ensures timely repairs to broken homeowner water and sewer lines, thereby conserving water resources and minimizing waste water pollution. For a small monthly fee paid by the homeowner, USP offers around the clock repair service, with access to a live representative and prompt service performed by local, certified technicians. A cleaner planet, a happier citizen.

Beckley Mayor Emmett Pugh was intrigued. "The mayor approached us right after the session and asked for more information. He wanted to know more about how this kind of a program could benefit the city," said Brad Carmichael, Vice President, Business Development.

Were there strings attached? How much would it cost the city to implement? Would the city have to find the manpower to help get the program off of the ground?

The answer is No.

No strings attached. No cost to the city to implement. USP covers all of the costs to promote the utility line warranty program to the local citizens. In terms of city involvement, USP simply needs a few pieces of information, including the city seal, return address and the official's signature for the communication. It's that simple. USP's solution is designed for fast turnaround with little impact to city government.

Mayor Pugh was pleased with the company's approach. "Working with USP is really easy. They take care of everything — marketing, billing, and customer service. All we had to do was review and approve the letter to customers."

By October 2009, Beckley had contracted with USP to offer the utility line warranty programs to its citizens, and the first marketing campaign, a sewer line warranty offer, was mailed to Beckley households the following spring.

The program was a tremendous success. "We were delighted with the response from our citizens," Mayor Pugh commented on the results of the first campaign. "Providing a service to our residents which helps them avoid costly repairs, that's something they really appreciate."

The NLC Service Line Warranty program is a timely solution for cities like Beckley, West Virginia, and many others across the United States. By sharing in a portion of the revenues collected from this program, cities can relieve some of the strain caused by shrinking revenues and increasing costs. The program also offers cities the opportunity to enhance their image by providing an additional service that benefits their residents.





To strengthen  
and promote  
cities as centers  
of opportunity,  
leadership, and  
governance.



National League of Cities

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Executive Director  
Donald J. Borut

Dear City Official:

The National League of Cities (NLC) is pleased to partner with Utility Service Partners, Inc. (USP) in offering the NLC Service Line Warranty Program. Our Service Line Warranty Program is an affordable home protection solution for your residents to help them deal with the financial burden of unanticipated utility line repair and replacement costs that are not the city's responsibility to repair. Some additional program benefits are:

- No cost for cities to participate
- Affordable rates for residents
- Repairs made by trusted local contractors
- Reduces local officials' frustration
- Increases citizen satisfaction

We selected this program because of two outstanding features. First, by endorsing the NLC Service Line Warranty Program, the city generates extra revenue. USP will pay the city a royalty on every dollar collected. The Program generates an on-going, sustainable source of revenue for the city. Second, the program helps stimulate the local economy. USP uses local contractors to complete the repairs, which helps keep money in the local economy.

Some other things to consider in evaluating our Service Line Warranty Program are: 1) USP pays for the repairs, not your residents, 2) all repairs are performed to local code, 3) customers are provided with a 24/7 customer service repair hotline, and 4) USP is responsible for all aspects of the program including marketing, billing, customer service, and performing all repairs.

The Warranty Program came to the attention of the NLC through a grass roots effort that began in West Virginia, Illinois, Oklahoma and Texas. Participating cities have been delighted with the program and eagerly endorsed it to the NLC.

When you participate in an NLC-endorsed program, you have the satisfaction of knowing that the NLC staff is working with the service provider to offer superior service. We are here to help cities participate in the program and make sure the program works for you. I strongly encourage you to consider NLC for *solutions, service and savings*.

For more information about the NLC Service Line Warranty Program, contact Denise Belser, NLC Program Director, at [belser@nlc.org](mailto:belser@nlc.org) or (202) 626-3028. I also invite you to visit the Enterprise Programs section of NLC's website at [www.nlc.org](http://www.nlc.org).

Sincerely,

Donald J. Borut  
Executive Director

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October 26, 2011

Susan Como  
City of Grosse Pointe Woods  
20025 Mack Plaza  
Grosse Pointe Woods, MI 48234  
RE: NLC Service Line Warranty Program

Dear Ms. Como,

The NLC Service Line Warranty Program administered by Utility Service Partners (USP) is an affordable home protection solution for your residents. It helps city residents save thousands of dollars on the high cost associated with the repair of broken or leaking water or sewer lines. Often times when problems do arise, homeowners will expect the city to pay for the repairs. This program can help eliminate frustrations between the homeowner and the city by providing the residents with options. The program is offered to the city on a full turn-key basis as we handle all of the marketing, billing, customer service, and claims management. There is no cost for the city to participate and USP will provide the city with ten percent of the total revenue generated from program for the city's participation. Below are some key points and highlights of the program:

- All of the marketing of the program is done through direct mail and at no cost to the city. We never engage in any telemarketing or door to door sales. Twice per year, in the spring and in the fall, USP will create a letter to offer the program to your residents. We try to keep the letter as simple as possible and for that reason we only market one product at a time. For example we will usually offer the sewer line warranty in the fall mail campaign and the water line warranty in the spring mail campaign. However both products are available for the residents when they go on-line or call in. The program is completely optional for the residents. When the city participates in the program they are just making the warranty products available for the residents. The city logo is used at the top of the letter. This helps to lend credibility to the program. Before anything is mailed the city has the opportunity to review the letter. No mailing will take place without the city's approval.
- Currently we are seeing around a ten percent response from the first mail campaign in our partner cities. After 2-3 years we usually see our penetration reach between 30-35 percent of the market.
- USP will provide the city with 10 percent of all of the revenue collected from the program. At the end of the year, USP will produce a report that shows every resident that is enrolled in the program and every dollar that was collected. This will be sent to the city along with a check for 10 percent of the collected revenue before January 31<sup>st</sup>.



- USP will only use local contractors from your city to complete the repairs. This is extremely important because it helps to keep the dollars in the local community, plus the local contractors know the local codes and how the repairs need to be completed in your city. If the city has a preferred list of contractors, we will use that to begin our search. Our contractor management team will interview the contractors and make sure that they have all of the proper licenses and insurance.
- There are close to 100 cities participating in the NLC Service Line Warranty Program including Saline, Michigan and Huntington Woods, Michigan.
- Products:
  - The **external sewer line warranty** covers the underground service line from the utility's main sewer line to the internal point of entry to the home. If any part of the line is broken and leaking, USP will repair or replace the line in order to restore the service. This product is typically offered to the consumer at \$5.95 per month. This price will be discounted to \$5.50 per month when customers sign up during the mail campaign.
  - The **external water line warranty** covers the underground service line from the internal point of entry of the home to the utility connection. If any part of the line is broken and leaking, USP will repair or replace the line in order to restore the service. This product is typically offered to the consumer at \$4.75 per month. During the mail campaign the price will be discounted to \$4.25 per month.
- The residents will receive immediate coverage when they sign up for the program during the mail campaign. If they hear about the program through word of mouth and sign up outside of the campaign there will be a thirty day wait on the coverage.
- At USP we provide our customers with a 24 hour 7 day a week claim center. When the customer has a break, whether it is day or night they can call us and talk to a live person. When they file a claim USP will immediately dispatch the job to a local contractor who has one hour to contact the customer to schedule a time at the customers convenience to begin the repairs. We find that most repairs are completed within 24 hours. After every claim the customer is mailed a customer satisfaction survey. To date we have a 97% customer satisfaction rating.

USP is leading the way in developing programs to partner with cities and municipalities to provide value added warranty programs to city residents. Our program is endorsed and branded by the National League of Cities. USP would be happy to meet with you to further discuss our qualifications. We look forward to hearing from you regarding your decision.

Best Regards,

Mike Chambers  
Regional Account Manager

October 26, 2011

Susan Como

City of Grosse Pointe Woods  
20025 Mack Plaza  
Grosse Pointe Woods, MI 48234

**RE: Marketing Agreement with Utility Service Partners Private Label, Inc. d/b/a  
Service Line Warranties of America ("SLWA")**

Dear Mayor Sample:

We have discussed entering into a marketing agreement between the City of Grosse Pointe Woods (the "City") and SLWA.

SLWA provides affordable utility service line warranties to consumers. It is SLWA's understanding that, in consideration of the License Fee (as defined below) to be paid by SLWA to City, City has agreed to cooperate with SLWA in marketing SLWA's services to City's residents and homeowners (the "Residents") as described below:

1. City hereby grants to SLWA a non-exclusive license to use City's name and logos on letterhead and marketing materials to be sent to the Residents from time to time, and to be used in advertising, all at SLWA's sole cost and expense and subject to City's prior review and approval, which will not be unreasonably conditioned, delayed, or withheld.
2. As consideration for such license, SLWA will be liable to pay to City, within 30 days of the end of the final calendar quarter, 10% of the revenue from USP warranty subscriptions collected from the Residents during such calendar year (the "License Fee"), together with a statement certifying collections of such USP revenue, so long as this marketing agreement remains in effect. City will have the right, at its expense, to conduct an annual audit, upon reasonable notice and during normal business hours, of SLWA's books and records pertaining to sales and rentals to the Residents while this marketing agreement is in effect and for one year after any termination of this marketing agreement.
3. The term of this marketing agreement will be for one year from the date of the execution of the acknowledgement below and this agreement will then renew on an annual basis unless one of the parties gives the other advance written notice of at least 90 days that it does not intend to renew this marketing agreement. City may terminate this marketing agreement 30 days after giving notice to SLWA that SLWA is in material breach of this agreement if such breach is not cured during such 30-day period. SLWA will be permitted to complete any marketing initiative initiated or planned prior to the effective date of any termination of this marketing agreement and shall pay the License Fee to the City for the calendar year in which this marketing agreement is terminated after which time, except for SLWA's obligation to permit City to conduct an audit as described above, neither party will have any further obligations to the other and the license described in this letter will terminate.

4. SLWA shall indemnify, hold harmless, and defend City, its elected officials, appointed officials, and employees from and against any loss, claim, liability, damage, or expense that any of them may suffer, sustain or become subject to in connection with any third party claim (each a "Claim") resulting from the negligence or willfulness of SLWA in connection with, arising out of or by reason of this marketing agreement, provided that the applicable indemnitee notifies SLWA of any such Claim within a time that does not prejudice the ability of SLWA to defend against such Claim. Any indemnitee hereunder may participate in its, his, or her own defense, but will be responsible for all costs incurred, including reasonable attorneys' fees, in connection with such participation in such defense.

If City agrees that the foregoing fully and accurately describes the agreement between City and SLWA, please arrange to have a duly authorized representative of City execute and date the acknowledgement below in each of the duplicate original versions of this letter and return one to me in the enclosed self-addressed stamped envelope.

If you have any questions or wish to further discuss this marketing agreement, please do not hesitate to contact Mike Chambers via email at [mchambers@utilitysp.net](mailto:mchambers@utilitysp.net) or by phone at 724-678-6075

Very truly yours,

**Utility Service Partners Private Label, Inc.**

By: \_\_\_\_\_

Print Name: Philip E. Riley, Jr.

Title: President & CEO

By: \_\_\_\_\_

Print Name: Brad H. Carmichael

Title: Vice President

**Acknowledged and Agreed:**

City hereby acknowledges and agrees that the foregoing letter fairly and accurately describes the agreement between City and SLWA as of the date of this acknowledgement.

**City of Grosse Pointe Woods:**

By: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_



# City of Anywhere

State

[Customer Name]  
[Customer Address]  
[Customer City, State, Zip Code]

[Date]

Contact ID: [Contact ID]

Re: Coverage for Residents

Dear [Customer Name],

I am very pleased to tell you about a new program available to our residents, brought to us through a partnership with the National League of Cities (NLC) and Service Line Warranties of America (SLWA). This program is one that could potentially save you a lot of money in these difficult economic times. As you may know, as a homeowner in the City of \_\_\_\_\_, you are responsible for the maintenance and repair of your buried, outside sewer service line that runs from your home to the utility connection.

SLWA offers a Sewer Line Warranty which will protect you from any repairs needed on your outside, buried sewer line for a small monthly fee. If you should need a repair, they have a 24-hour hotline and will dispatch a local plumber within 24 hours to perform the repair. There are no service fees or deductibles. Repair costs are covered up to \$4,000 per incident, plus an additional \$4,000 allowance for public street cutting, if needed.

SLWA is proud to have been selected by the NLC as an Enterprise Programs Partner. After a decade in business, SLWA has an A+ rating with the Better Business Bureau. The National League of Cities, representing over 218 million Americans, is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance.

An unexpected and costly outside sewer line repair can devastate a family's budget and if you have not already set aside money for these types of expenses, I would encourage you to protect yourself today by enrolling in the outside sewer line warranty. Payment options include invoice, credit card or direct debit from your checking account.

***If you enroll by [date], SLWA will offer a discounted price of \$\_\_\_\_\_ per month which represents a savings of over \_\_\_\_\_% on their standard monthly price. If you elect to pay annually, they will discount the cost further to \$\_\_\_\_\_ which is over a \_\_\_\_\_% savings.***

To enroll, or to learn more about this program, please call 1-800-000-0000, Monday through Friday 9:00 am to 5:00 pm, to speak with SLWA directly. Or if you prefer, you may return the bottom portion of this letter to SLWA in the enclosed, self-addressed, postage-paid envelope or visit [www.utilitylineprotection.com](http://www.utilitylineprotection.com).

Sincerely,

Mayor Name  
Mayor

Complete warranty terms and conditions will be provided following enrollment or you can view them online at [www.utilitylineprotection.com](http://www.utilitylineprotection.com). You may terminate your participation in a warranty program at any time. You have 30 days from the date you enroll to receive a full refund. After 30 days, you will be reimbursed the pro rata share of any amount you paid for any portion of the warranty period subject to cancellation.

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Cut here

CTYCD0411



[Customer Name]  
[Customer Address]  
[Customer City, State, Zip Code]  
Contact ID: [Contact ID]

**To enroll or to view the terms and conditions  
please visit [www.utilitylineprotection.com](http://www.utilitylineprotection.com).**

Please mark your selection:

☐ Yes! Please enroll me in the outside sewer  
line warranty for just \$\_\_\_\_\_ per month

☐ I want to save even more! I will pay just  
\$\_\_\_\_\_ per year for the sewer line warranty

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Proposal

To convert underutilized tennis courts at Ghesquiere Park into Pickleball courts.

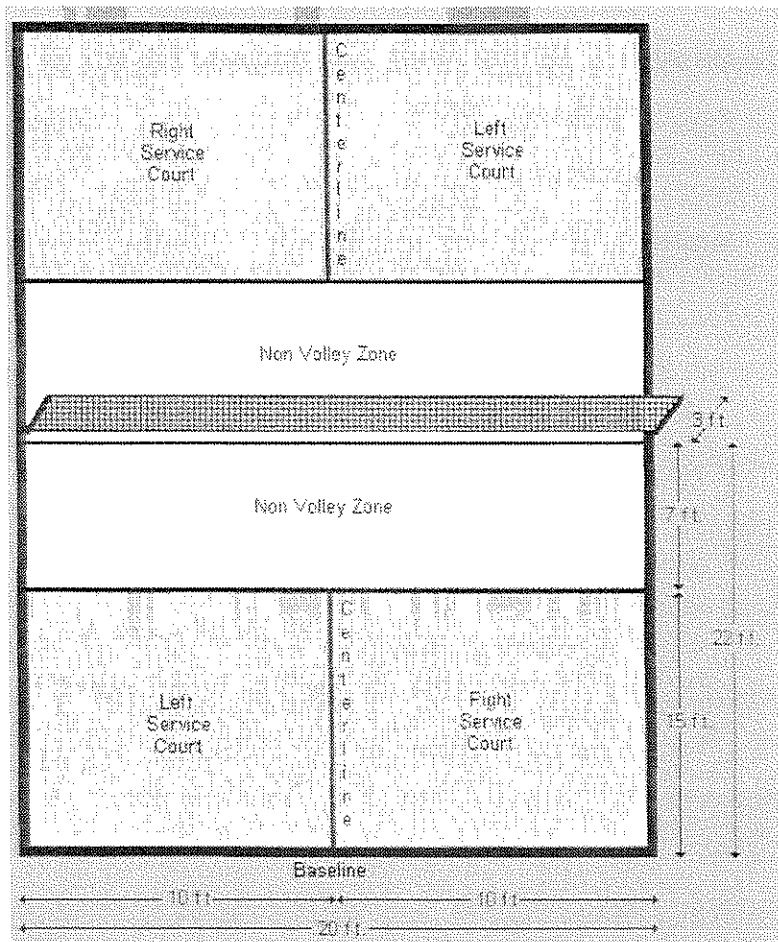
This proposal is an introduction to America's up and coming sport. The sport is called Pickleball.

Originally invented as a backyard pastime, Pickleball is now an organized sport represented by national and international governing bodies. Since its inception in 1965, Pickleball has spread across the United States and into Canada. It is now beginning to spread around the world. The United States Pickleball Association estimates there are more than 100,000 active pickleball players in the United States alone.

Below is a brief explanation of the game and how this low cost revitalization and conversion of underutilized tennis courts will result in a win-win for our community of Grosse Pointe Woods.

The ball is served underhand starting from the right-hand side of the court and is served diagonally to the opponent's service zone. Points are scored by the serving side only and occur when the opponent faults (fails to return ball, hits ball out of bounds, etc.). The server continues to serve, alternating service courts, until the server faults. The first side scoring eleven points and leading by at least two points wins.

A pickleball court is 20' x 44' for both singles and doubles. The net is hung at 36" at the ends and hangs 34" in the middle. A nonvolley zone extends 7' back from the net on each side.



**USA PICKLEBALL  
ASSOCIATION**

**Peggy Murphy Kurza**

Ambassador

SE Michigan

Phone: 586-779-7660

Alt-Phone: 313-670-8780 c

E-mail: Margaret.Kurza@beaumont-hospitals.com

WWW.USAPA.ORG

What makes this such a great opportunity for our community is the fact that, for the most part, the facilities needed are already available. Ghesquiere Park has underutilized tennis courts available and for a small cost can be converted into Pickleball courts.

**What exactly are we proposing?**

Local Pickleball players propose the following:

1. We will not ask the city for any financial assistance.
2. We are asking for permission to convert tennis courts located at Ghesquiere Park into Pickleball courts.
3. We will seek the expertise of a local asphalt vendor that will determine the overall condition of the surfaces.
4. Once the repairs are identified and a cost is determined, local pickleball players will raise monies to cover the costs of the supplies. Pickleball players will also donate their time and skills to bring the courts up to city code as well as playing standards.
5. Maintenance of the courts will be provided by volunteers.

City of Grosse Pointe Woods will:

1. Provide players with a reputable local vendor to determine the condition of the surfaces.
2. Provide guidance and to oversee that the project is being revitalized according to city policy.
3. Provide water outlets.

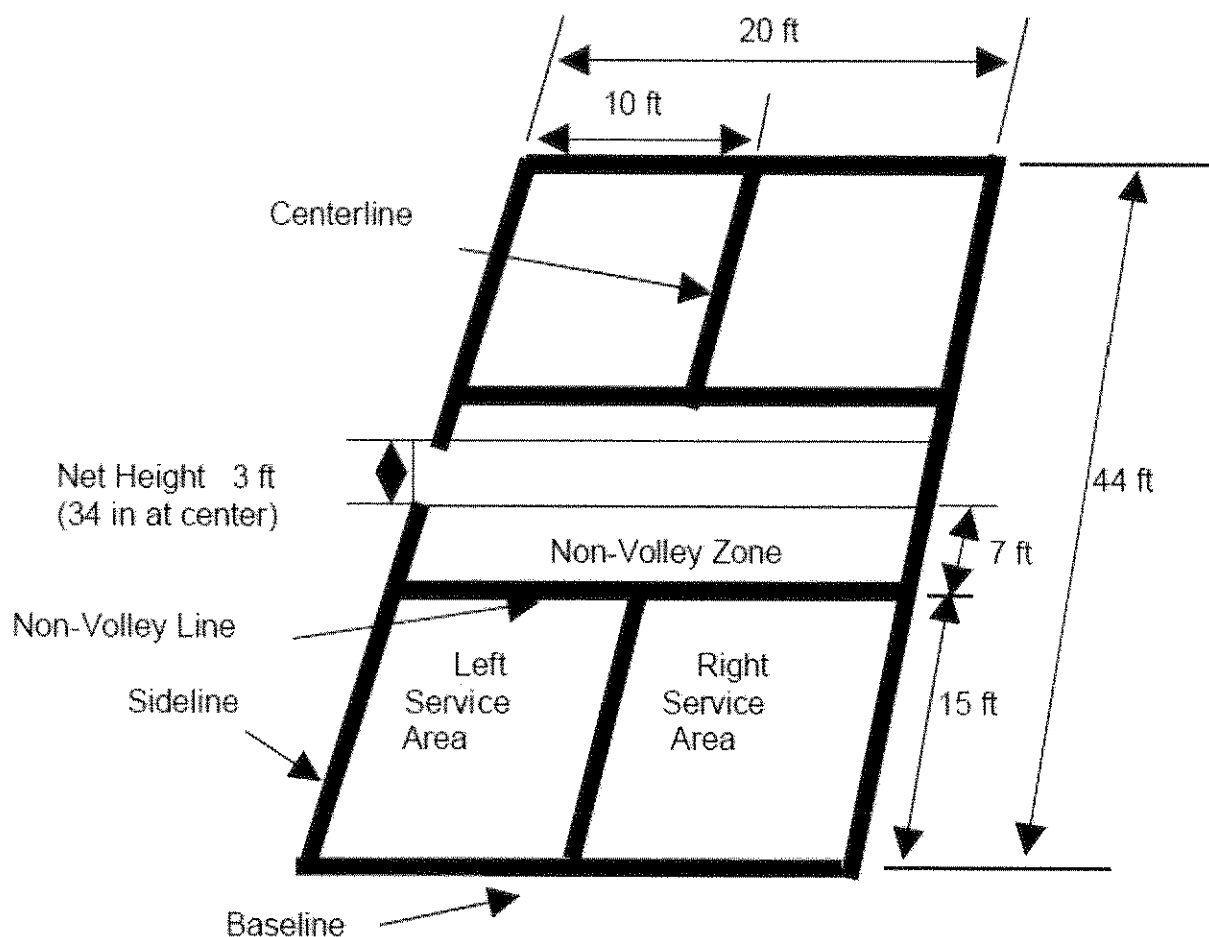
**Resources**

[http://www.tennisuniversal.com/product/158/0/354/REPAIR\\_and\\_RESURFACING\\_GUIDELINES.aspx](http://www.tennisuniversal.com/product/158/0/354/REPAIR_and_RESURFACING_GUIDELINES.aspx)  
[www.usapa.org](http://www.usapa.org)



## Pickleball Court Dimensions

Also see [Suggestions for Laying Out a Pickleball Court](#)



**A. Court Specifications.** The dimensions and measurements for the standard pickleball court are:

A.1. The court shall be a rectangle 20 feet wide (6.10 m) and 44 feet long (13.41 m) for both singles and doubles matches. See Figure 2-1.

A.2. A total playing area 30 feet wide (9.14 m) and 60 feet long (18.28 m) is the minimum size that is recommended. A total size of 34 feet by 64 feet is preferred.

A.3. Court measurements shall be made to the outside of the lines. The lines should be 2 inches (5.1 cm) in width and the same color, clearly contrasting with the color of the court surface.

**B. Lines and Areas.** The lines and areas of the standard pickleball court are:

B.1. Baselines. The lines parallel to the net at each end of the court are

the baselines.

B.2. Sidelines. The lines perpendicular to the net on each side of the court are the sidelines.

B.3. Non-Volley Lines. The lines on each side of the net between the sidelines that are parallel to the net are the non-volley lines. These lines are located 7 feet (2.13m) from the net.

B.4. Non-Volley Zones. The zones on each side of the net between the non-volley lines and the net are the non-volley zones.

B.5. Centerlines. The lines on each side of the net bisecting the non-volley lines and the baselines are the centerlines.

B.6. Service Areas. The intersections of the non-volley zone line, the centerline and the baseline create two service areas, the left service area and the right service area.

## **C. Net Specifications.**

C.1. Material. The net may be made of any netted material.

C.2. Net Size. The net length shall be at least 20 feet (6.1 m) extending from one sideline to the other. The net width shall be at least 2? feet (.8 m).

C.3. Mesh Size. The net? mesh size must be sufficiently small to prevent a ball from passing through it.

C.4. Height. The net shall be suspended over the center of the court and shall be 36 inches (.914 m) high at the sidelines and 34 inches (.86 m) high at the center of the court.

C.5. Center Strap. A center strap may be placed at the center of the net to enable easy adjustment to the 34 in. (.86 cm) requirement at center.

C.6. Net Edge. The top of the net should be edged with a 2 inch (5 cm) white binding over a cord or cable running through the binding. This binding must rest upon the cord or cable.

C.7. Posts. Net posts should be placed outside the sidelines. Recommended height of the post is 36 inches (.914 m) and recommended placement is 12 inches (30.48cm) from the sideline.

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## Pickle-ball

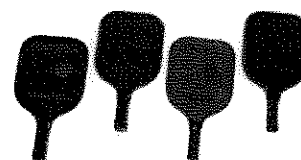
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Administrator

# Pickleball

From Wikipedia, the free encyclopedia

**Pickleball** is a racquet sport which combines elements of badminton, tennis, and table tennis. The sport is played on a court with the same dimensions as a doubles badminton court. The net is similar to a tennis net, but is mounted two inches lower. The game is played with a hard paddle and a polymer wiffle ball.

Although pickleball appears to be very similar to tennis, there are key differences that make pickleball more accessible to a wider range of players, particularly children and seniors. Chief among these differences is the speed of the pickleball ball which typically moves at one-third of the average speed of a tennis ball. Equally important, however, is the size of the court which is just under one-third of the total area of a tennis court. This smaller area combined with the slower moving ball makes pickleball much easier to play than tennis.

Originally invented as a backyard pastime, pickleball is now an organized sport represented by national and international governing bodies. Since its inception in 1965, pickleball has spread across the United States and into Canada. It is now beginning to spread around the world. The United States Pickleball Association estimates there are more than 100,000 active pickleball players in that country alone. In Canada, where the game is still relatively new, there are already more than 5,000 players in just four provinces: British Columbia, Alberta, Quebec and Ontario. Meanwhile new organizations like the Singapore Pickleball Association and the All India Pickleball Association are bringing the game to Asia and beyond.

## Contents

- 1 History
- 2 The court
- 3 Play
- 4 Terminology
- 5 References
- 6 External links

## History

The game started during the summer of 1965 on Bainbridge Island at the home of Joel Pritchard, US House of Representatives for the State of Washington. He and two of his friends, William Bell, Barney McCallum, returned from golf and found the kids bored. They attempted to set up badminton but no one could find the shuttlecock. They improvised with a whiffle ball, lowered the badminton net, and cut paddles from plywood.

The unusual name of the game originated with Joan Pritchard, who said it reminded her of the "Pickle Boat in crew where oarsmen were chosen from the leftovers of other boats." (See reference #4 below) The popular story told today is that it was named after the family dog. Joan corrected this story in interviews but the story persists. As the story is told, the whiffle ball belonged to the dog. Whenever an errant shot happened, Pickles would run and try to get the ball back. They named the game for their dog's ball, "Pickles' Ball", then it became Pickleball. It's a good story, but the truth is the Pritchard family didn't get the dog until 1967. (See Reference 5 below) Actually, the dog was named after the sport. (See Reference 2 below)

## The court

The pickleball court is similar to a doubles badminton court. The actual size of the court is 20×44 feet for both doubles and singles. The net is hung at 36 inches on the ends, and 34 inches in the middle. The court is striped like a tennis court, with no alleys; but the outer courts, and not the inner courts, are divided in half by service lines. The inner courts are no-volley zones, and extend 7 feet from the net on either side.

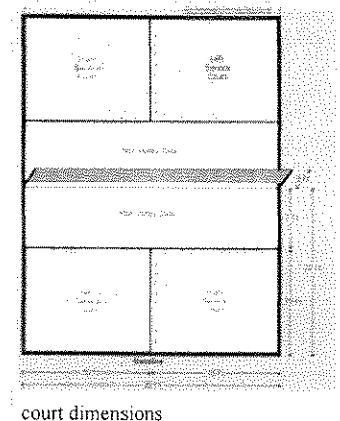
## Play

The ball is served underhand starting from the right-hand side of the court and is served diagonally to the opponent's service zone. After each serve, the server switches the left hand side.

Points are scored by the serving side only and occur when the opponent faults (fails to return ball, hits ball out of bounds, etc.). The server continues to serve, alternating service courts, until the server faults. The first side scoring eleven points and leading by at least two points wins.

## Terminology

- **Baseline** — The line at the back of the pickleball court (22 feet from the net).



court dimensions

- **Centerline** — The line bisecting the service courts that extends from one side to the other.
- **Crosscourt** — The opponent's court diagonally opposite yours.
- **Dink** — A dink is a soft shot, made with the paddle face open, and hit so that it just clears the net and drops into the non-volley zone.<sup>[1]</sup>
- **Fault** — An event that ends with the server giving up his serve to the other side.
- **Foot fault** — When ones foot enters into the non-volley zone.
- **Half-volley** - A type of hit where the player hits the ball immediately after it has bounced in an almost scoop-like fashion.
- **Let serve** — A serve that touches the top of the net and lands in the proper service court (it is replayed without penalty).
- **Non-volley zone** — A seven-foot area adjacent to the net within which you may not volley the ball. The non-volley zone usually includes all lines around it.
- **Poach** — In doubles, to cross over into your partner's area to play a ball.
- **Rally** — Hitting the ball back and forth between opposite teams.
- **Serve (Service)** — An underhand lob or drive stroke used to put a ball into play at the beginning of a point.
- **Server number** — When playing doubles, either “1” or “2,” depending on whether you are the first or second server for your side. This number is appended to the score when it is called. As in, the score is now 4 - 2 - second server.
- **Sideline** — The line at the side of the court denoting in- and out-of-bounds.
- **Volley** — To hit the ball before it bounces.
- **Players** - 2 or 4

## References

1. ^ Leach, G; *The Art of Pickleball*, page 52. Acacia Publishing, 2005.
2. History of Pickleball <http://worldpickleball.com/pickleball-history>
3. Guinness World Record: Longest Continuous Pickleball Game (Singles)  
[http://www.worldrecordsacademy.org/games/longest\\_pickleball\\_game\\_Jeffrey\\_Baker\\_and\\_Justin\\_Lawrence\\_sets\\_world\\_record\\_112339.html](http://www.worldrecordsacademy.org/games/longest_pickleball_game_Jeffrey_Baker_and_Justin_Lawrence_sets_world_record_112339.html)
4. Origins of Pickleball by Joan Pritchard (wife of the late Joel Pritchard)  
<http://www.newsandsentinel.com/page/content.detail/id/507610.html?nav=5055>
5. The Doggone Lies About Pickleball <http://pugetsoundblogs.com/bainbridge-conversation/2009/01/16/the-doggone-lies-about-pickleball/>

## External links

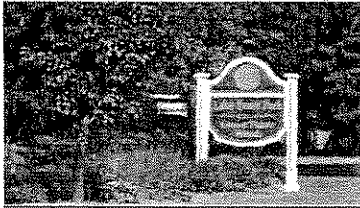
- World Pickleball Federation (<http://www.worldpickleball.com>)
- USA Pickleball Association (<http://www.usapa.org>)
- Pickleball Canada (<http://www.pickleballcanada.org>)
- Canadian Pickleball Federation ([http://canadapickleball.ca/?page\\_id=4](http://canadapickleball.ca/?page_id=4))
- All India Pickleball Association (<http://aipa.in/>)
- Pickleball Paddle Selection Guide (<http://store.pickleballcentral.com/SearchResults.asp?Cat=49>)
- Pickleball Ball Selection Guide (<http://pickleballcentral.com/Pickleball-Selection-Guide---Balls.html>)
- Pickleball Strategy Guide (<http://pickleballcoach.com/forums/index.php?page=28>)
- Pickleball Paddles (<http://pickleballpaddlesplus.com/pickleball-paddles-c-17.html>)
- Introduction to Pickleball Paddles (<http://pickleballpaddles.ca>)
- Pickleball Videos (<http://www.thepickleballmall.com/pickleball-videos-and-tips-s/50.htm>)
- Pickleball Rules, History, Videos, and Store (<http://www.pickle-ball.org>)
- Pickleball Paddle Selection Guide (<http://www.pickleballdirect.com/pages/Paddle-Selection-Guide.html>)

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Categories: 1965 introductions | Racquet sports

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## City of Grosse Pointe Woods Parks and Recreation

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Memorandum 119-08

Date: September 2, 2008  
To: Mark Wollenweber, City Administrator  
From: Melissa Sharp, Recreation Supervisor  
Subject: Dog Park Status

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The Citizens' Recreation Commission made the following motion at the December 11, 2007 meeting:

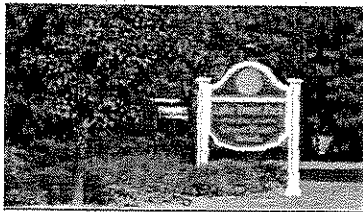
Motion by Jerger, seconded by Gutow, to recommend to city council that the dog park at Lake Front Park be kept open temporarily while an alternate location is sought due to poor location, size, drainage, low attendance and abuse of the Lake Front Park Rules and Regulations regarding dogs in the park.

At the December 17, 2007 Council Meeting, the following motion was made:

Motion by Granger, seconded by Waldmeir, regarding Dog Park, that Council concur with the recommendation of the Citizens' Recreation Commission at their meeting on December 11, 2007, and approve temporarily keeping the dog park open.

I would like to know if you will need any research conducted regarding the dog park prior to October 8, when I plan to be off on maternity leave. I have had some inquiries from dog park users about when the park will be made permanent.





## City of Grosse Pointe Woods Parks and Recreation

Memorandum 94-07 Updated

Date: October 9, 2007, Updated December 11, 2007  
To: Citizen's Recreation Commission  
From: Melissa Sharp, Recreation Supervisor  
Subject: Dog Park

At the September 11, 2007 Recreation Commission meeting, the commission discussed the future of the dog park. It was requested that I research various items related to the dog park, such as, cost to make it a permanent site, usage, and comparisons to the St. Clair Shores dog park. Below is a summary of my findings.

### Usage statistics:

	Number of passes issued	Number of households	% of households	Cost per household	Fees collected	Usage statistics	Average per day
2006 (Aug - Dec)	82	68	1%		\$820	829	6.8
2007 (Jan - Nov.)	97	84	1.2%	\$301	\$1,940	1,465	4.4
Total	179				\$2,760	2,294	5

### Cost to create permanent dog park:

Create water source (material & labor):	\$8,500
Cost to improve drainage:	\$6,000
Cost to move memorial tree:	Waiting for amount
Install electric for card reader (material & labor):	\$1,000
Card reader for gate:	\$1,500
Key cards:	\$1,750
Fencing:	\$6,675
	<hr/>
	\$26,325

### St. Clair Shores Dog Park statistics:

Number of registered users: 523  
Number of non-SCS users: 132  
Number of GPW users: 17 (5 of these people have GPW pass also)

# CITY OF GROSSE POINTE WOODS

## PARKS AND RECREATION

### MEMORANDUM 73-06

DATE: June 16, 2006

TO: Gate

FROM: Melissa Sharp, Recreation Supervisor

SUBJECT: Dog Park Proposed Sites

Below is a summary of the two dog park sites that have been designated as possible locations.

#### Possible locations:

Location	Size (square feet)	Number of adjacent residents
Lake Front Park – adjacent to Ford Estate	~24,225	None
South end of Public Safety	33,000	6

#### Financial statistics:

##### Start-up costs

Installing water source	DPW labor cost
Card reader for gate	\$1,500
600 key cards for startup	\$1,650
Cost to run electric to card reader	\$1,000
Waste disposal bags	Donations
Sub-total	\$4,150

Location	Fencing (material only)	Fencing (Labor)	Total* (Fencing installed by DPW)	Total* (Fencing installed by contractor)
LFP – Ford Estate	\$2,225	\$4,450	\$2,225	\$6,675
South of Public Safety	\$5,290	\$10,585	\$9,440	\$20,025

\* At the LFP location, a card reader would not be necessary.

##### Annual expenses

Utilities	Minimal
Postage for annual renewal (500 users)	\$200
Waste disposal bags	\$500
Special events to promote park	\$1,000
Total	\$1,700

##### Annual income

Annual user fee (\$20 annual fee)	\$10,000
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# CITY OF GROSSE POINTE WOODS

## PARKS AND RECREATION

### MEMORANDUM 51-06 Revised

DATE: April 26, 2006

TO: Mark Wollenweber, City Administrator

FROM: Melissa Sharp, Recreation Supervisor

SUBJECT: Dog Park

Since January 2006, the Citizen's Recreation Commission has been meeting with proponents of a Grosse Pointe Woods dog park. During the past few months, we have been collecting data and reviewing the reality of this proposal. Below is a summary of the findings.

#### Dog Parks in the Metro-Detroit area:

Community	Size of park (sq. ft)	Number of annual users	Startup cost	Annual cost
Birmingham	43,560	10-12/day	\$12,000	Just opened
Clinton Township	90,000	400	Unknown	Negligible – all covered by user fees
Grosse Pointe Shores	2,275	Unknown	Minimal	Unknown
Lake Orion	7 acres	Not tracked		
Northville	30,492	200	Donations	Membership fee covers cost
Pleasant Ridge	396,000	Unavailable		
Saline	43,560	Unknown	\$20,000	Maintenance
Warren	52,500	Unavailable		
West Bloomfield	Over 3 acres	346	Donations	Maintenance
Westland	80,000	Unknown	\$9,000 plus donations	Unknown

#### Size to user ratios:

Based on the findings, the ratio of users to square feet varies from 1 user to 152 square feet to 1 user 377 square feet. Therefore, with 513 licensed dogs in Grosse Pointe Woods in 2005, a desirable sized dog park would be one between 75,000 and 190,000 square feet. Of course, this figure assumes that all registered dog owners would use the dog park. A survey of registered dog owners may provide a more accurate estimate of dog park users. Furthermore, a concern about overcrowding could be resolved by limiting the number of cards distributed in the first year.

**Possible locations:**

The possible locations that have been discussed are listed below (aerial views attached):

Location	Size (square feet)	Number of adjacent residents
Lake Front Park – adjacent to Ford Estate	~24,225	None
Lake Front Park – behind tennis courts	47,384	13 St. Clair Shores
Sunningdale Park	49,350	2
West end of Chene-Trombley	23,625	6
South end of Public Safety	33,000	6
Ghesquiere Park	165,000	16 Harper Woods 13 Grosse Pointe Woods

**Financial statistics:**Start-up costs

Installing water source	DPW labor cost
Card reader for gate	\$1,500
600 key cards for startup	\$1,650
Waste disposal bags	Donations
Sub-total	\$3,150

	Electric to operate gate	Fencing (installed)	Total start-up expenses
LFP – Ford Estate	\$1,000	\$6,675	\$7,675
LFP – tennis courts	\$1,000	\$12,990	\$13,990
Sunningdale	\$2,000	\$17,780	\$22,930
Chene-Trombley	\$1,500	\$2,000	\$6,650
Public Safety	\$1,000	\$15,875	\$20,025
Ghesquiere	\$2,000	\$12,125	\$17,275

Annual expenses

Utilities	Minimal
Postage for annual renewal (500 users)	\$200
Waste disposal bags	\$500
Special events to promote park	<u>\$1,000</u>
Total	\$1,700

Annual income

Annual user fee (\$20 annual fee)	\$10,000
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**Insurance concerns:**

According to the city's Insurance Agent with Municipal Insurance Alliance, our current liability insurance would cover a dog park, therefore the city would not have an increased premium to cover the dog park. Furthermore, the city's risk manager has indicated that dog parks can be a community asset if they are constructed in a controlled environment with fencing, appropriate signage, and verification of vaccinations.

**Suggested rules:**

While researching the various dog parks throughout the nation, several signage and rule recommendations were discovered. The city's risk manager provided a copy of the City of Phoenix Dog Park Rules and Guidelines (copy attached). She felt that this was a good example for us to follow. Certainly, determining the rules for a Grosse Pointe Woods dog park will involve more investigation and input from the Citizen's Recreation Commission.

**Attachments:**

Aerial views of possible locations

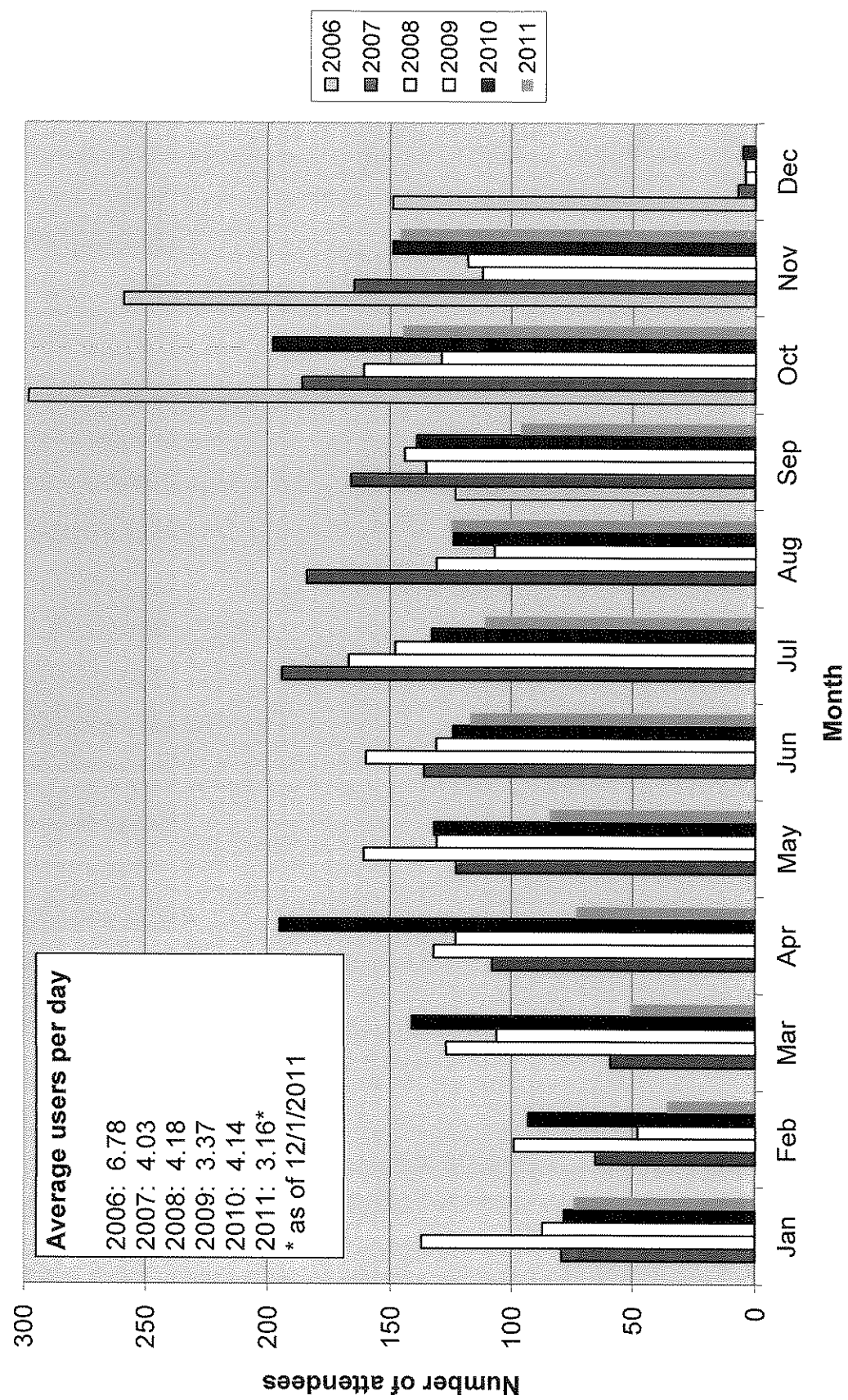
Michigan Park and Recreation Association summary from Annual Conference Session

City of Phoenix Dog Park Rules and Guidelines

National Recreation and Park Association publication: Top Five Dangers in the Dogpark

National Recreation and Park Association publication: How to Break Up a Dog Fight

# Dog Park Attendance



## Dog Park Passes Sold

