



**CITY OF GROSSE POINTE WOODS**  
**20025 Mack Plaza Drive**  
**Grosse Pointe Woods, Michigan 48236-2397**

(313) 343-2440  
Fax (313) 343-2785

**NOTICE OF MEETING**

COMMISSIONS:		COMMITTEES:	X	BOARDS:	
Beautification Advisory		Building Authority		Board of Canvassers	
Citizens' Recreation		Cable TV Ad Hoc		Board of Review	
Community Tree		Community Events Committee	X	Construction Board of Appeals	
Historical		Compensation & Evaluation		Community Enhancement Fund Advisory	
Local Officers Compensation		Construction		Downspout Board of Appeals	
Planning		Finance		Pension	
Senior Citizens'		Fireworks			
		Judicial Liaison			
		Mack Ave Business Study			
		Public Relations			

**PUBLIC INVITED: IN ACCORDANCE WITH PUBLIC ACT 267 OF 1976 (OPEN MEETINGS ACT), ALL MEMBERS OF THE GROUP SELECTED ABOVE, AS WELL AS THE GENERAL PUBLIC, ARE INVITED TO ATTEND THE FOLLOWING MEETING:**

**DATE: March 9, 2022    TIME: 5:30 p.m.    PLACE: Conference Room 20025 Mack**

**Regular meeting    ( X )                      or                      Re-scheduled Regular Meeting                      (   )**

**AGENDA OF MEETING**

1. Roll Call
2. Acceptance of Agenda
3. Community Events 2021 Ending Balance Sheet
4. 2022 Music on the Lawn/Fall Fest Proposed Budget
5. 2022 Music on the Lawn/Fall Fest
  - A. Stationery
  - B. Sponsors
    1. List of Potential 2022 Sponsors
    2. Sponsor Letter w/Sponsorship Form
    3. Exclusive Rights – St. John Hospital
  - C. Entertainment
  - D. Food Vendors
6. Immediate Certification of Minutes dated 03/9/22
7. New Business/Public Comment
8. Adjourn

**Distribution:**

Bryant  
Fenton  
Granger

McConaghy  
Fincham  
Como

File  
Smith  
Schulte

Submitted by: Mayor Robert E. Novitke  
Office Held: Chair  
Telephone: 313 343-2445



## CITY OF GROSSE POINTE WOODS COMMUNITY EVENTS COMMITTEE

### Community Events Committee Members

Arthur W. Bryant  
*Mayor*

Victoria A. Granger  
*Council Member*

Todd A. McConaghy  
*Council Member*

Frank Schulte  
*City Administrator*

Bruce J. Smith  
*Committee Member*

Christian A. Fenton  
*Committee Member*

Al Fincham  
*Committee Member*

*Grosse Pointe  
Chamber of Commerce*

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*For additional information  
contact Assistant City  
Administrator Susan Como  
at (313) 343-2445 or  
[scomo@gpwwmi.us](mailto:scomo@gpwwmi.us)*

## 2022 POTENTIAL SPONSORS

<u>COMPANY NAME</u>	<u>REPRESENTATIVE</u>
A.H. Peters Funeral Home	
Anderson, Eckstein & Westrick, Inc.	
Ascension/St. John Hospital	
Dan Curis (Big Boys/Champs)	
Comerica Bank	
Edwin Paul Salon	
Edmund t. Ahee Jewelry Company	
Grosse Pointe Chamber of Commerce	
Grosse Pointe Woods Foundation	
Kitch Drutchas Wagner Valitutti & Sherbrook	
Lucido Real Estate	
Mr. C's Car Wash	
Plante Moran, PLCC	
Pointe Alarm, LLC	
Rosati, Schultz, Joppich & Amtsbuechler, P.C.	
Stevenson Company	
University Liggett School	
Wayne County Community College District	
York, Dolan & Tomlinson, P.C.	

March 4, 2022

LaJeanna Turner  
Comerica Bank - Municipalities Group  
411 West Lafayette

Dear LaJeanna:

**Mark your calendars!** The City of Grosse Pointe Woods is excited to announce four community events that will take place during the summer and fall. The *Music on the Lawn* events will be held on the last Friday in June, July, and August. *Fall Fest* will be held the 3<sup>rd</sup> Saturday in September.

We ask that you please consider joining us as a sponsor of these events. The cost and value of being a sponsor are outlined on the following page.

Please don't hesitate to call me at 313.343.2445 regarding any questions you may have.

Sincerely,

Frank Schulte  
Community Events Committee

Enclosure

**Sponsorship**  
for the  
City of Grosse Pointe Woods  
***Three Music on the Lawn Events***  
(June 24, July 29, August 26)  
*and*  
***The Annual Fall Fest***  
(September 17)

**Cost \$1,800**

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**Sponsors will receive:**

- A Thank You Ad in the *Grosse Pointe News and Grosse Pointe Times*.
- Recognition in the weekly *Happenings* e-blast plus an individual e-blast sent out prior to each event to over 6,600 residents listing your support and offering thanks for your generosity.
- Name of business will be imprinted on a banner recognizing all Sponsors, which will hang from the bandstand on the days of the events.
- Name of business will be imprinted on a sign recognizing all Sponsors, which will be displayed in the beer and wine tent.
- Name of business will be imprinted on a sign recognizing all Sponsors, which will be displayed at City Hall throughout the season.
- A posting on the city's website homepage recognizing all Sponsors.

**Obtain your Sponsorship by sending a \$1,800 check payable to:**

City of Grosse Pointe Woods – Community Events Fund  
20025 Mack Plaza Drive  
Grosse Pointe Woods, MI 48236

*For more information, please contact  
Assistant City Administrator Susan Como at 313.343.2445 or [scomo@gpwmil.us](mailto:scomo@gpwmil.us)*

**Exclusive Sponsorship**  
for the  
City of Grosse Pointe Woods  
***Three Music on the Lawn Events***  
(June 24, July 29, August 26)  
*and*  
***The Annual Fall Fest***  
(September 17)  
**Cost \$3,600**

**Exclusive Sponsors will receive:**

- No other competing businesses will have the opportunity to sponsor the event.
- A Thank You Ad in the *Grosse Pointe News and Grosse Pointe Times*.
- Recognition in the weekly *Happenings* e-blast plus an individual e-blast sent out prior to each event to over 6,600 residents listing your support and offering thanks for your generosity.
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- Name of business will be imprinted on a sign recognizing all Sponsors, which will be displayed at City Hall throughout the season.
- A posting on the city's website homepage recognizing all Sponsors.

**Obtain your Sponsorship by sending a \$3,600 check payable to:**

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20025 Mack Plaza Drive  
Grosse Pointe Woods, MI 48236

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Assistant City Administrator Susan Como at 313.343.2445 or [scomo@gpwmil.us](mailto:scomo@gpwmil.us)*